

BISTROT
PIERRE
1994

Introduction



bar

ORIGINAL **PIERRE** DEPUIS 1994
LE BISTROT

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PIERRE
Le Bistrot
100% Bio
Menu du jour
à partir de 12,50€
Réservation
au 02 20 00 00 00

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Introduction

Bistrot Pierre offers great value, authentic French bistrot dishes, freshly prepared by our chefs every day in a relaxed yet vibrant atmosphere. Each individual bistrot sits charmingly within each town or city, providing a 'local feel' that entices new customers and keeps old ones coming back.



Guests

Guests

We have a broad customer base, which differs by day part. At lunch time, we attract slightly older customers of predominantly 50+, who show strong levels of brand advocacy and loyalty.

In the evenings, our customer profile tends to be a broader and in some bistros, younger, with customers ranging from 30-65 years of age.



Service

Service

While we grow, it is important to us to stay true to our soul and remain consistent in everything we do and this includes attracting, hiring and retaining great people.

To us, hospitality is a dialogue and we place the highest premium on hiring the best people to engage and interact with our guests.

We are proud to have been awarded the TripAdvisor Certificate of Excellence since 2012 and all of our bistrotts are rated as 4.5 for consistently receiving reviews which are rated as very good or excellent.



Cuisine

Cuisine

Bistrot Pierre offers Anglo-French dishes, freshly prepared by our chefs daily using carefully sourced ingredients from artisan French producers and suppliers.

Moules au Roquefort





Above: Gambas
Right: Boeuf Bourguignon



Bistrots

Bistrots

A well-maintained and on-brand estate is key to our business model and regular refurbishments are planned and undertaken.



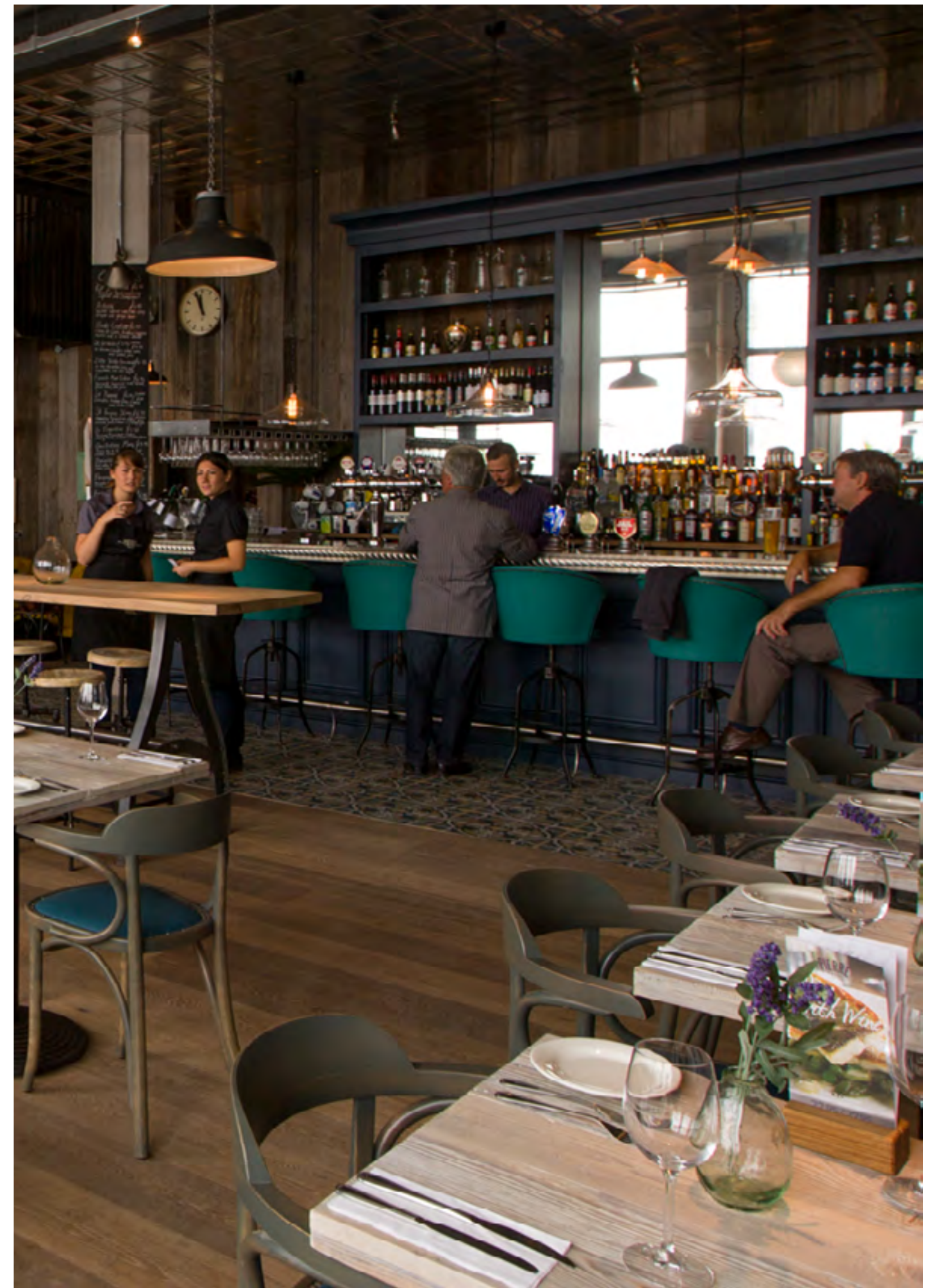
Plymouth





Plymouth





Torquay



Torquay





Nottingham



Bath





Newport

Bistrot & Pubs

Bistrot & Pubs

In addition to our fourteen restaurant operations, our Stratford site accommodates 'The Bear Free House & Kitchen' and our Ilkley site includes 'The Crescent Inn', a pub with eleven boutique bedrooms.



Ilkley: Bistrot Pierre/The Crescent





CRESCENT HOTEL



Ilkley: Bistrot Pierre/The Crescent



Stratford-upon-Avon: Bistrot Pierre/The Bear

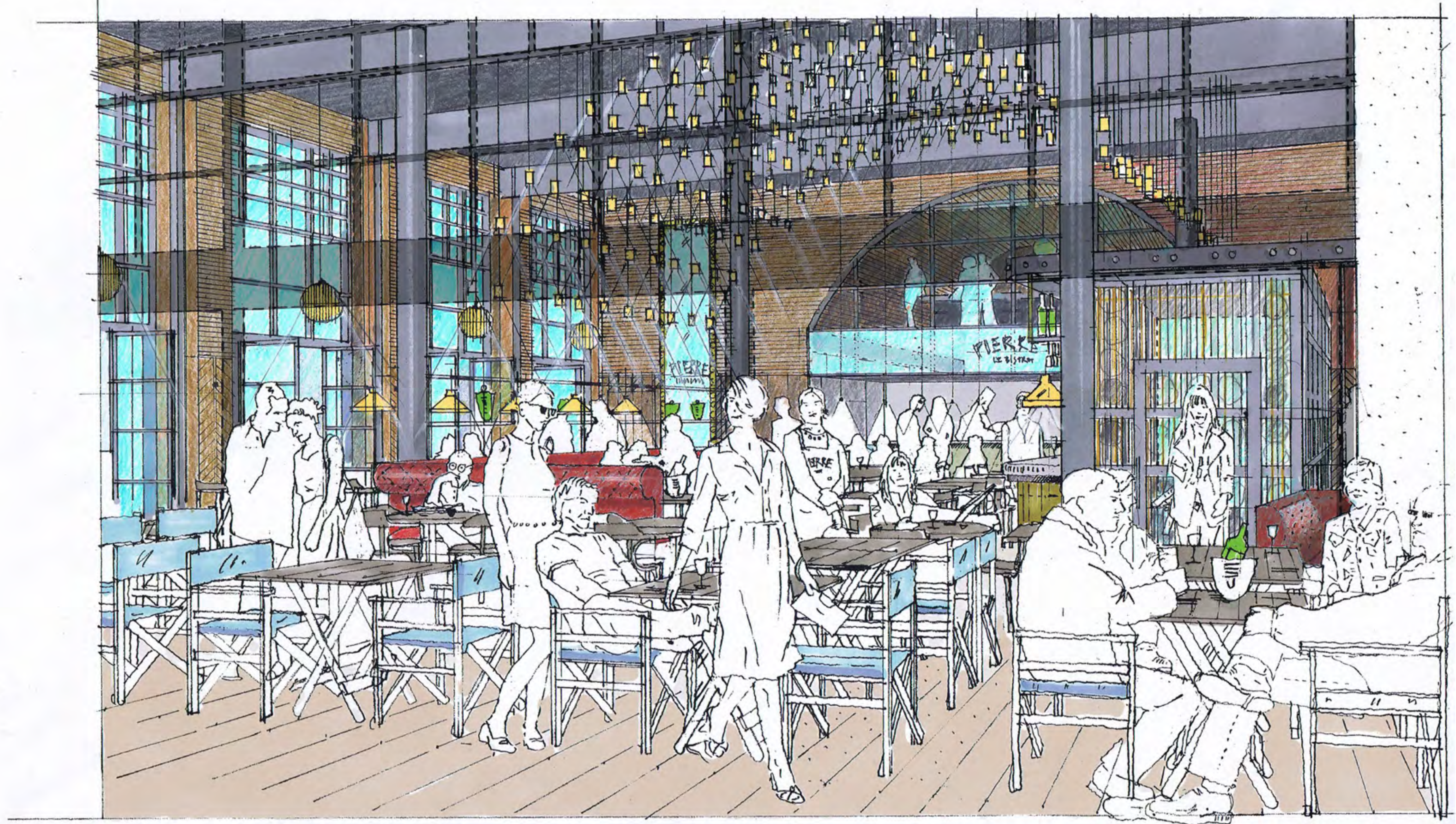


Coming soon

Mumbles, artist impression

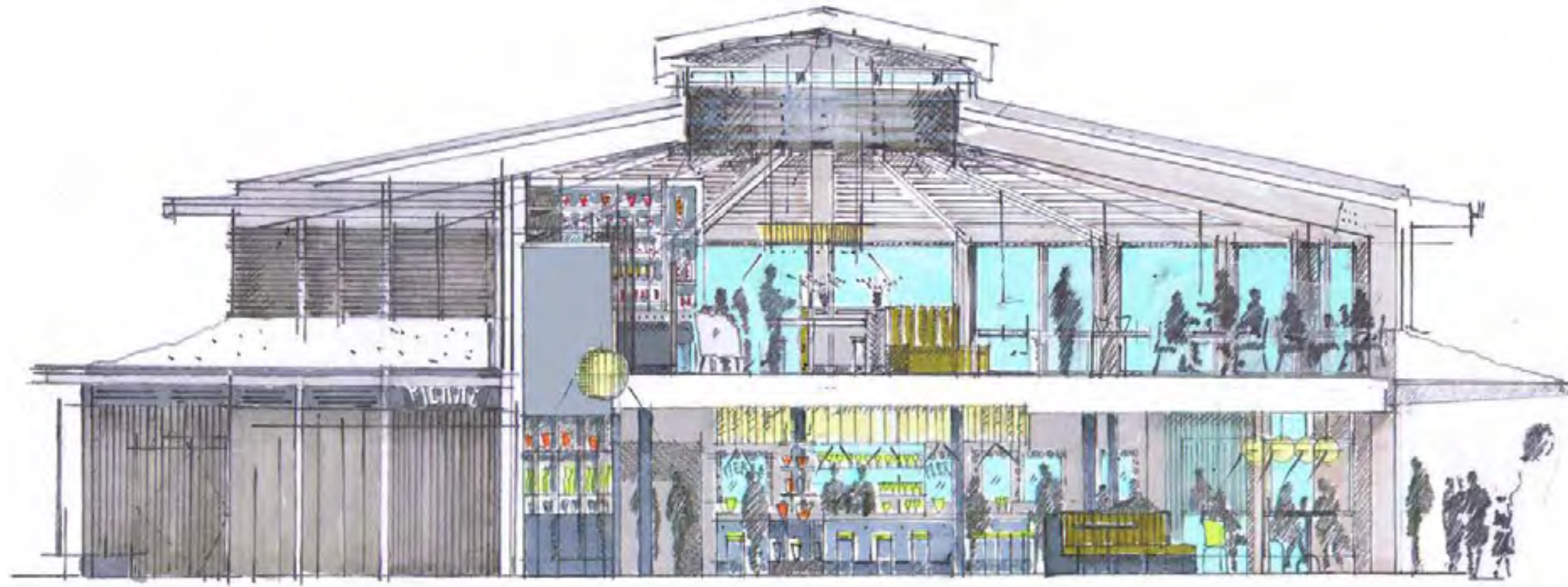


Mumbles, view from bistro



Mumbles, artist impression

Weston-super-Mare, artist's impression and view



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Thank you